



SHILLONG INTERNATIONAL
YOUTH CUP



Shillong International Youth Cup 2026

U-15

Team Invitation Proposal



WELCOME

Dear Team,

It is with immense excitement that we extend this invitation to you for the Shillong International Youth Cup 2026, NorthEast India's first-ever International U-15 Football Tournament, scheduled from 12th to 17th January 2026 in Shillong, Meghalaya.

Shillong, fondly called the Scotland of the East, has long been recognized as the football capital of India's Northeast. Football here is not just a sport—it's an emotion, a culture, and a way of life. The Shillong International Youth Cup is born out of this passion, designed to bring together young players from India and abroad on one stage. This tournament is more than competition—it is about grassroots development, cultural exchange, and creating opportunities for youth to shine at the global level. We believe your team can play a significant role in this journey, and we would be honored to host you in Shillong.



The Shillong International Youth Cup is a landmark initiative jointly organised by Prithivi Event & Sports and PFR Football Academy, designed exclusively for U-15 Boys teams across India and abroad.

Dates: 12th–17th January 2026

Venue: Shillong, Meghalaya, India

Participants: 16 teams (domestic & international)

This tournament aims to position Shillong as a global grassroots football hub while giving young players the platform to showcase their skills on an international stage.



ABOUT THE TOURNAMENT



VISION & MISSION

Vision

To transform Shillong into a global grassroots football hub by connecting young talent with international exposure and pathways.

Mission

- Develop football at the grassroots by offering structured tournaments.
- Provide a platform for scouting & player development.
- Encourage cultural exchange through sport, making football a bridge between nations.
- Showcase Shillong's unique blend of nature, culture, and passion for football.



TOURNAMENT FORMAT



- **Age Category:** U-15 Boys (Players born on/after Jan 1, 2011).

Structure:

- **Group Stages:** Teams divided into pools.
- **Knockout Rounds:** Quarter-finals → Semi-finals → Final.

Match Format:

- 11-a-side, FIFA standard rules.
- Duration: 2 x 20-minute halves,

Match Officials: AIFF-certified referees, match commissioners,).

Awards & Recognition:

- Winner & Runner-up trophies
- Individual awards: Best Player, Top Scorer, Best Goalkeeper and so on.

FACILITIES & VENUE

Matches to be held at the scenic hills of Nongkrem, the Nongkrem Sports Club Ground is a premier venue with a seating capacity of 2,000. Surrounded by breathtaking views and fresh mountain air, it stands as an ideal destination for sporting events, tournaments, and community gatherings

Training grounds provided for warm-ups and practice.

Sports medicine & physiotherapy support available for all teams.

Cool January climate (10–18°C) ensures player-friendly conditions.

On-site medical & emergency care with tie-ups to Shillong's best hospitals.



GROUND PICS



TEAM REGISTRATION ONLY OPTION

For teams who wish to participate without availing any hospitality package, we offer a Registration-Only Plan.

- Registration Fees: ₹16,000 per team
- Includes:
 - Official Team Registration
 - Match Participation in Shillong International Youth Cup 2026
 - Participation Certificates

Teams will need to arrange their own accommodation, travel, meals, and local transport. However, our organizing team will be happy to provide guidance and local assistance where possible.

This option allows greater flexibility for teams who prefer managing their own logistics while still being a part of NorthEast India's first-ever U-15 International Football Tournament.



REGISTRATION FEES: ₹15,999 PER TEAM



PARTICIPATION PACKAGES SHILLONG INTERNATIONAL YOUTH CUP 2026



To make the tournament experience seamless and memorable, we have curated three all-inclusive packages for teams. Each package covers registration, hospitality, transport, tours, and meals — so teams can focus only on football.



Gold Package – ₹4,40,000 per team (5250\$)

Premium Experience with 5-Star Comfort

- Registration Fees
- Accommodation in 5-star hotel (Double Occupancy)
- Airport transfers (both ways)
- Daily transport (hotel ↔ venue)
- Shillong City Tour
- Full-day Cherrapunjee Tour
- Daily breakfast, lunch & dinner
- Lunch packets on match days
- Participation Certificate

Silver Package – ₹3,75,000 per team (4500\$)

Balanced Comfort with 4-Star Stay

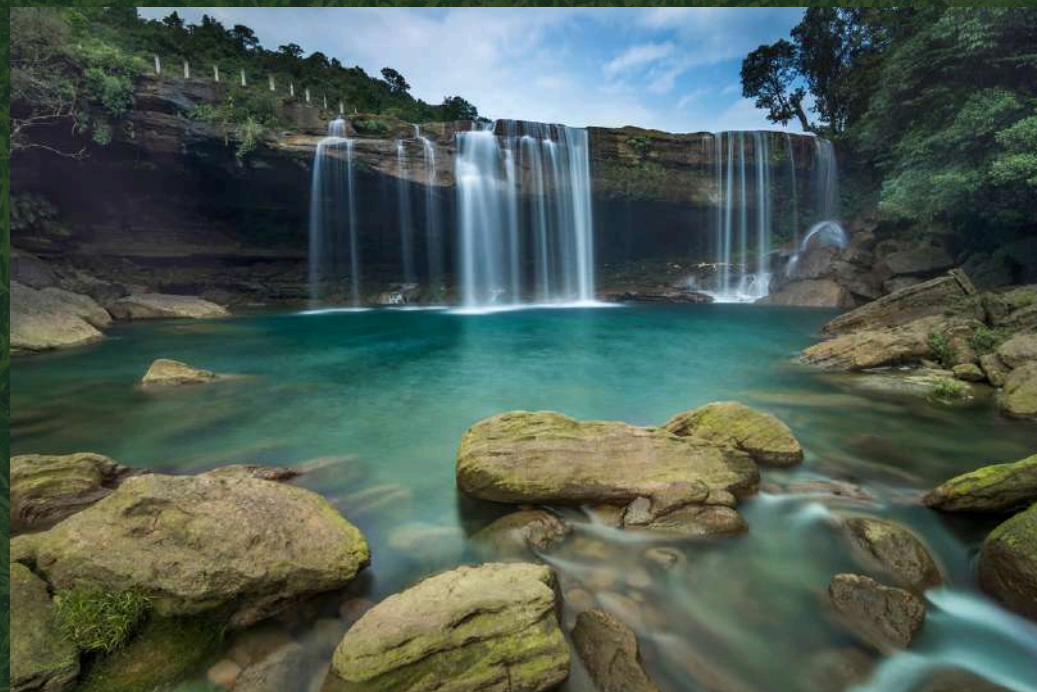
- Registration Fees
- Accommodation in 4-star hotel (Double Occupancy)
- Airport transfers (both ways)
- Daily transport (hotel ↔ venue)
- Shillong City Tour
- Full-day Cherrapunjee Tour
- Daily breakfast, lunch & dinner
- Lunch packets on match days
- Participation Certificate

Bronze Package – ₹2,75,000 per team (3350\$)

Essential Tournament Experience

- Registration Fees
- Accommodation in 4-star hotel (Double Occupancy)
- Airport transfers (both ways)
- Daily transport (hotel ↔ venue)
- Shillong City Tour
- Full-day Cherrapunjee Tour
- Lunch packets on match days
- Participation Certificate

Teams also have the option to join with a registration fee of ₹16,000 without opting for any package, in which case they will need to manage their own accommodation, travel, and other arrangements — though our team will be happy to assist wherever possible.



The Shillong International Youth Cup is not just football it's an experience of Meghalaya's rich heritage.

Explore iconic destinations: Uiam Lake, Elephant Falls, Dawki River, Cherrapunji living root bridges.

Experience the vibrant local culture: Khasi music, dance, and cuisine.

Interact with Shillong's football-loving community, where every child grows up with a football at their feet.
This blend of football + culture makes our tournament truly unique in Asia.



CULTURAL EXPERIENCE



WHY PARTICIPATE?

- Be part of history: NorthEast India's first-ever U-15 international football tournament.
- Compete globally: Play against youth teams from India, Asia, and beyond.
- Scouting & exposure: Opportunities for future club placements & scholarships.
- Cultural exchange: Build friendships, share experiences, and represent your country.
- Professional setup: Organized by Northeast India's leading sports event firm with proven expertise.



Prithvi Event & Sports

A leading sports event management company from Northeast India, with a track record of large-scale football tournaments, I-League partnerships, and grassroots initiatives. Known for precision, creativity, and delivering value to partners.



ORGANIZERS



PFR Football Academy

Shillong's premier grassroots academy nurturing youth talent with professional coaching, player development programs, and national exposure opportunities.

Together, we bring the passion and expertise to ensure that every participating team experiences a world-class tournament.

BANK DETAILS

- ACCOUNT NAME- PRITHIVI EVENT AND SPORTS ORGANISER
- BANK DETAILS- HDFC BANK
- ACCOUNT NO- 50200084720510
- BRANCH- ULUBARI,
- IFSC CODE- HDFC0004436



Contact Information

Reach out today and be part of a football journey where young talent meets the world.

THANK
YOU



Get In Touch



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